

# WooCommerce Performance Checklist

Use this checklist to identify and fix performance bottlenecks across your WooCommerce store.

## 1. Hosting & Server

- ■ PHP 8.2+ enabled
- ■ OPcache active
- ■ Adequate PHP workers
- ■ Fast NVMe storage
- ■ Optimized MySQL/MariaDB
- ■ Staging environment available

## 2. Caching Setup

- ■ Product & category pages cached
- ■ Cart, checkout, account excluded from cache
- ■ W3 Total Cache configured properly
- ■ Cloudflare or CDN enabled

## 3. Image Optimization

- ■ Images sized correctly
- ■ WebP format used
- ■ Images compressed
- ■ Lazy loading enabled
- ■ Hero image optimized

## 4. Database Cleanup

- ■ Expired transients removed
- ■ Old sessions cleared
- ■ Tables optimized
- ■ Orphaned metadata removed

## **5. Plugin Audit**

- ■ Unused plugins removed
- ■ No duplicate functionality
- ■ Heavy plugins reviewed
- ■ Minimal page builder add-ons

## **6. Theme Optimization**

- ■ Lightweight theme used
- ■ No unnecessary scripts
- ■ Minimal CSS/JS bloat

## **7. Checkout Optimization**

- ■ Unnecessary fields removed
- ■ Fast payment gateway used
- ■ SMTP configured
- ■ Checkout tested regularly

## **8. Monitoring**

- ■ PageSpeed Insights checked
- ■ Search Console monitored
- ■ GTmetrix used
- ■ Performance tracked weekly

## **9. CDN Setup**

- ■ Cloudflare enabled
- ■ Edge caching active
- ■ Global delivery optimized

## 10. Updates & Maintenance

- ■ WooCommerce updated
- ■ Plugins updated
- ■ Backups created
- ■ Changes tested on staging